



Reach thousands of local patrons by advertising with Princeton Girlchoir and Princeton Boychoir!

Your ad will appear in programs that are distributed at 3 incredible spring concerts at beautiful local venues, reaching thousands of audience members that are very active in the area. Our world-class programs, which serve nearly 400 choristers across 10 choirs, are well known throughout the community for artistry and education, so you can feel great having your business associated with us. Best of all, the funds from ad sales go to support our tuition assistance and outreach programs! Review the options below, and mark the ad size best for your business (please note that we are now also offering the option of advertising on our print-at-home ticket!)

Spring Program Ads: *professionally printed "playbill-style" programs with full color covers*

- _____ \$450 Back Cover* (5½"w x 8½"h +bleed – Color)
- _____ \$300 Inside Front Cover* (5½"w x 8½"h +bleed – Color)
- _____ \$300 Inside Back Cover* (5½"w x 8½"h +bleed – Color)
- _____ \$200 Full Page (4½"w x 7½"h – Black & White)
- _____ \$100 Half Page (4½"w x 3½"h – Black & White)
- _____ \$75 Quarter Page/Business Card (horizontal 4½"w x 1¾"h
OR vertical 2"w x 3½"h – Black & White)

Spring Print-At-Home Ticket Ads: *utilized by 90% of our audience, ads appear in the center of the ticket page*

- _____ \$300 Center, left side* (3"w x 2½"h – Color)
- _____ \$300 Center, right side* (3"w x 2½"h – Color)

**Please confirm availability before choosing program cover ads and ticket ads.*



Company Name _____

Contact Name _____

Address _____

Email _____

Phone _____

Please return this form, make your payment, and send your ad by **April 15th**

Mail this form and a check payable to Westrick Music Academy to: Westrick Music Academy, Program and Ticket Advertising, 231 Clarksville Road, Suite 8, Princeton Junction, NJ 08550. OR email the form to Ads@WestrickMusic.org and call 609-688-1888 to make a credit card payment over the phone.

Send your high-resolution ad file to Ads@WestrickMusic.org or mail a hard copy with your form. If you would like to run the same ad as a previous year, or have any questions, contact Toral Patel at TPatel@WestrickMusic.org.

Thank you for your support of children and the arts!

